

Meet Natalie

Natalie Heckert has an awesome life story. She is a Minnesota farmer's daughter who moved to Los Angeles to chase her fitness dream. Now she is married to an elementary principal and has 3 children. Her accomplishments include being the successful business CEO of NATS for 18 years, a Mrs. Minnesota finalist, a contestant on the Price is Right, she auditioned for Oprah's "Next Big Invention", and trained Tracey Yukich while she was on NBC's "The Biggest Loser". She has invented a variety of fitness products and starred in numerous exercise videos. Natalie designed, developed, and implemented a state-of-the-art wellness center for Tastefully Simple, an Inc. 500 organization. She originated and developed a two-year Health & Fitness Specialist Degree program in partnership with the Alexandria Community & Technical College and served as an adjunct teacher. You can see her on the thirty minute "As Seen on TV" Club E Fit national infomercial. Currently she is on the national/international circuit as a fitness expert and motivational speaker.

